



POWERUP

EVENTS

COMPETITION PACK

2025 / 2026

WHAT IS POWER UP EVENTS?

Power Up Events is not just an event provider; we are a community passionately created by former cheerleaders who have experienced this thrilling sport for over ten years. Our team knows the rhythm of cheerleading, the dedication it demands, and the excitement it delivers. With our extensive experience in the industry, we're here to transform how cheer competitions are experienced.

OUR BELIEFS AT THE CORE OF POWER UP EVENTS:

At Power Up we champion the spirit of our athletes. We are committed to:

Creating New Opportunities - We aim to offer unparalleled possibilities within the cheer industry, breaking barriers and establishing new standards.

Acknowledging Your Hard Work - We appreciate the effort and persistence behind every routine. At Power Up, hard work doesn't only get recognised: it gets celebrated.

More Than a Sport To us, cheerleading is a celebration of skill, creativity, and collaboration. It's about forming bonds, understanding the importance of teamwork, and challenging personal limits. At Power Up, you'll find that cheerleading is much more than a sport, it's a journey of growth, empowerment, and joy.

We're eager to show you what we've prepared for you, from innovative competitions to empowering workshops designed to enhance your cheer experience.



POWERUP-EVENTS.CO.UK

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OUR UPCOMING 2026 EVENTS

**WINTER
BLACKOUT**

**FIRST
CHARGE**



**SUMMER
SURGE**

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WHAT YOU CAN EXPECT FROM A POWER UP EVENT

WHEEL OF POWER

PLAYBACK VIDEOS SENT TO YOU AFTER THE EVENT

***PU & SPECIFIC COMPETITION
MERCHANDISE ON SALE***

***HELPFUL AND
WELCOMING STAFF***

***PARTICIPATION
MEDALS FOR ALL
WHO COMPETE!***

ON DECK PARTIES

***MEDALS
FOR 1ST - 3RD PLACE***

***UNITED SCORING &
EXPERIENCED JUDGES***



BANNERS FOR 1ST - 10TH PLACE

***TROPHY FOR
1ST PLACE***

SPRUNG FLOOR EVENTS

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OUR UPCOMING 2026 EVENTS

	COMPETITION DATE	STANDARD REGISTRATION	LATE REGISTRATION	STANDARD PRICING	LATE PRICING	AVAILABLE AT THE EVENT
WINTER BLACKOUT	17 th & 18 th January 2026	1 st September - 30 th November 2025	1 st December - 14 th December 2025	£30 Crossovers: £20	£35 Crossovers: £25	All SCUUK Allstar Cheer and Dance Divisions
FIRST CHARGE	21 st & 22 nd March 2026	1 st September 2025 - 16 th January 2026	17 th January - 1 st February 2026	£30 Crossovers: £20	£35 Crossovers: £25	All SCUUK Allstar Cheer and Dance Divisions & University Cheer and Dance
SUMMER SURGE	20 th & 21 st June 2026	1 st September 2025 - 17 th May 2026	2 nd May - 17 th May 2026	£30 Crossovers: £20	£35 Crossovers: £25	All SCUUK Allstar Cheer and Dance Divisions



REGISTRATION MAY CLOSE EARLY DUE TO CAPACITY SO BE SURE TO GUARANTEE YOUR SPOT AS SOON AS YOU CAN!

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SOLO'S & DUO'S

	PRICES	
	STANDARD	LATE
SOLO	£35	£40
GROUP STUNT	PLEASE SEE OVERALL PRICING IN TABLE ON PREVIOUS PAGE	PLEASE SEE OVERALL PRICING IN TABLE ON PREVIOUS PAGE
DUO (PER DUO)	£55	£60



***CROSSING OVER TO A DIFFERENT TYPE OF COMPETITION WILL COST STANDARD PRICING WITH A £5 CHARGE FROM TEAM TO GROUP STUNT. i.e Being on a cheer team and a group stunt will cost £55 (£30 Comp entry + £25 crossover, including £5 charge)**

SPECTATOR TICKETS

	ADULTS (16+)	KIDS (UNDER 16's)
SESSION	£12	£10
DAY	£30	£26

**UNDER 3'S ATTEND FOR FREE
WITH A WRISTBAND**



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WINTER BLACKOUT

Get ready for a **BRAND NEW** event from Power Up as we present Winter Blackout! New for 2026 this event will begin the charge on our events. On offer at the event we have all SCUK Cheer and dance. We are so excited to host this new event and welcome all of the 25/26 seasons talent back to **POWER UP!** Join us to begin your season right!

As always we will have our fantastic sprung floors as standard and brand new for this season all teams will receive their playback video after the event, perfect for analysing and perfecting for progression throughout the season. Don't forget this will also be the Wheel of Power's first outing in 2026 with some fantastic new prizes up for grabs!

Winter Blackout will use United Scoring, to ensure a fair and consistent judging system. This will be delivered by our experienced and professional judging team.

Season fitting and exclusive competition merchandise will be available at the event.

Power Up is so excited to begin with a bang at our first ever Winter Blackout!



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WINTER BLACKOUT

17TH & 18TH JANUARY 2026

**THE SPORTS CONNEXION
LEAMINGTON RD, RYTON-ON-DUNSMORE,
COVENTRY CV8 3FL**



ALL SCUk DIVISIONS & DANCE



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FIRST CHARGE

Get ready for an electrifying event as Power Up presents its celebrated inaugural competition, First Charge! This groundbreaking competition is back for it's second year and we are so excited for the incredible showcase of talent, energy, and spirit that is sure to be in abundance at the event in both cheer and dance!

Participants will perform on a professional sprung floor, ensuring safety and optimum performance and every competitor will go home with a participation medal as well as all teams receiving their playback video after the event. As always there will be an array of trophies, medals, and banners up for grabs. As well as spins on our WHEEL OF POWER!

The event will feature United Scoring, ensuring fair and consistent judging by experienced professionals.

Attendees can also look forward to exclusive competition merchandise available to purchase at the event.

We look forward to a spectacular celebration of excellence and passion!



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FIRST CHARGE

21ST, & 22ND MARCH 2026

**UNIVERSITY OF WARWICK, CRYFIELD VILLAGE,
LEIGHFIELD RD, COVENTRY CV4 7EU**

**ALL SCUUK DIVISIONS & UNIVERSITY
CHEER & DANCE**



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After a fantastic Summer Surge last season we are back for round 2 but this time in Wales! Prepare for an electric end to your season! Our final event of 2026 promises to be an unforgettable display of amazing talent, enthusiasm, and team spirit. Athletes will love to shine on our professional sprung floor which will ensure peak performance and safety with every athlete receiving a participation medal and 1st - 10th place receiving a banner.

The competition will feature United Scoring with our experienced judges ensuring fair and consistent evaluations. Attendees can also look forward to exclusive competition merchandise available for purchase, adding a special touch to the event.

We are so excited for Summer Surge to take on a new location and hopefully welcome a wide range of competitors and teams to our spectacular celebratory finale of 25/26!



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20TH & 21ST JUNE 2026

**ROYAL WELSH SHOWGROUND, LLANELWEDD, BUILT
WELLS, LD2 3SY**

ALL SCUUK DIVISIONS & DANCE



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SAFEGUARDING AT POWER UP

At Power Up, we are committed to the highest standards of safety and well-being for all participants in our competitions. It is with this commitment that we have meticulously aligned our policies with Sports Cheer England's Safeguarding Policy.

The safeguarding of children, young people and vulnerable adults is paramount in the world of sports. Sports Cheer England has established a comprehensive Safeguarding Policy that sets the benchmark for best practices in cheerleading. Our policies have been developed to mirror these standards, ensuring that we uphold the same level of care and protection for all members of our organisation.

The Sports Cheer England Policy can be found here – [Safeguarding Policy \(sportcheerengland.org\)](https://sportcheerengland.org/safeguarding-policy).

CONTINUOUS IMPROVEMENT



Safeguarding is an ongoing process, and we are committed to continually improving our policies and practices. We regularly review and update our safeguarding measures to ensure they remain effective and in line with best practices.

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KEEP UP TO DATE WITH POWER UP!



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